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We Advocate
MORE LAND IN FLOWERS

MORELANDS' SPANISH FORT NURSERY

DAPHNE, ALABAMA

WE BELIEVE IN CONSERVATIVE ADVERTISING AND HAVE TAKEN CARE TO DESCRIBE THE LIMITATIONS OF THE VARIOUS ITEMS THAT WE HANDLE AS WELL AS THEIR ADVANTAGES. IF YOU APPRECIATE OUR POLICY OF HONEST ADVERTISING YOU CAN BEST SHOW YOUR APPRECIATION BY TELLING YOUR FRIENDS ABOUT OUR POLICIES AND STOCK.

CAMELLIA FLOWERED BEGONIAS

You can grow Camellia Flowered Begonias just as beautiful as those on the cover of this folder but you must remember that they do not like hot weather. Start them early in shallow flats even with the surface of the soil. After sprouting, transplant 3 inches deep in individual pots at least 5 inches in diameter. Keep them cool but do not let them freeze or become frostbitten. The rest is easy. Eight large (1½"-2" Diam) bulbs all different including two shades of red only \$1.00.

PLANTER

Attractive forest green metal planter with baked on enamel finish. Has four side drainage holes which provide excellent drainage. Ideal for Begonias or other pot plants requiring good drainage (most do). Large enough (over 6" wide) and deep enough (over 6" deep) to give your plants "growing room". Contains enough soil to stay moist for several days between waterings. Give your Begonias and other house plants a chance—plant them in a properly designed container. These are mass produced locally and cost less than common clay pots the same size. Our price just 25¢ each.

PEAT MOSS

If you have good potting soil don't waste your money on peat moss but if your soil is too sandy or "packs too tight" the addition of 25% peat moss will do wonders. Peat Moss promotes good root growth but is no substitute for fertilizer. Enough peat to mix with the soil in six 6" planters—25¢.

AMARYLLIS

GUARANTEED TO BLOOM WITHIN 90 DAYS

Giant Hybrids similar to illustration. May be grown outside or planted in pots (6" or larger). Assorted colors only.

ANEMONES And RANUNCULUS

These cheerful flowers are an interesting addition to any garden. In the deep south they should be planted no later than Feb. 15th. Further north plant as soon as the ground can be worked.

CALADIUMS

Caladiums are a wonderful item for late spring planting. We will send you full details on a separate folder.

IXIA — CORN LILY

Lovely bouquet of bright flowers on slender stems. Wide assortment of colors including lilac, mauve, orange, red and yellow.

Beautiful in border planting or other group planting, but not effective when scattered.

Excellent for cutting.

ORCHID OF THE NILE

(Acidanthera)

This gorgeous flower has the shape and color of a lovely white orchid, with pure white petals and a violet carmine throat.

The bloom is 3 to 4 inches across, which is slightly smaller than an orchid which makes them much easier to arrange.

Although the blooms resemble orchids, the flower actually belongs to an entirely different species and is much easier to grow than the true orchid and it is also very much more fragrant.

Our bulbs are unconditionally guaranteed to bloom and give full satisfaction in every way and the price is only \$1.00 for 20 bulbs.

MEXICAN SHELL FLOWER (Tiger Flower)

Interesting cup shaped flowers of good size in a wide selection of bright colors. Most effective if planted in groups of 8 or more, with individual bulbs about 6 inches apart.

ORDER BLANK

Before ordering check the map to the right and our description to determine if the desired item is hardy in your climate.

PLEASE FILL IN THIS ORDER BLANK CAREFULLY

This form will be returned to you with your order.
In case of complaint this order blank MUST be returned to us since it is our only detailed record of your order.

GIANT AZALEAS (Zones I & II)

Branched, about 8 inches tall

See separate sheet for additional varieties available March 15th.

Please check size wanted

..... Fielders White

..... 1st Year Plants

..... Moss Point Rose

15¢

..... Pride of Mobile

..... Southern Charm

MACRANTHA AZALEAS

(Zones II, III & IV)

..... Macrantha

..... 2nd Year Plants
except Hinodegiri

DWARF AZALEAS

(Branched about 6 inches tall)

..... Coral Bell

ZONES

..... Snow } I, II & III

20¢

Enclosed for Azaleas.....

CAMELLIA SASANQUA

(Zones I, II & III)

Please check size wanted.

..... Snow On The
Mountain

..... 1½ - 2 ft. bed run 35¢
..... 2 ft. & up select quality

..... Rosea

50¢

..... Slenderlee

NOTE

..... White Butterfly

Camellias (over fifteen inches tall) will grow much better if they are cut back when they are moved. We will not cut back your plants unless you authorize us to do so, but we urge you to let us cut them back properly. If we may cut back your camellias,

..... Cleopatra

please check here

..... Mixed

CAMELLIA JAPONICA

(Zones I & II)

2' Branched

50¢

..... Sarah Frost

12" - 15"

35¢

..... Pink Perfection

The 12"-15" size transplants best and is your best buy.

..... Brilliant

12" - 15"

75¢

..... Mathotiana

..... Mathotiana Var.

Enclosed for Camellias.....

CAMELLIA FLOWERED BEGONIAS

All Zones and Pot Plants

Bag of 8 all different — **\$1.00**

Enclosed for Begonias

PLANTERS — 25¢ each

Enclosed for Planters

PEAT MOSS

Gallon — **25¢**

Enclosed for Peat Moss

AMARYLLIS Zones I, II, III and Pot Plants

Bulbs are available in a mixture only

40¢ each — 10 for \$3.00

Enclosed for Amaryllis

ANEMONES (SPRING PLANTING IN THE

RANUNCULUS NORTH ONLY.)

Price 10 for 25¢ — 60 for \$1.00

Enclosed for Ranunculus and Anemones

IXIA — CORN LILY

60 for \$1.00

Enclosed for Ixia

ORCHID OF THE NILE

20 bulbs for \$1.00

Enclosed for Orchid of the Nile

MEXICAN SHELL FLOWER

2 each of 8 different colors — **\$1.00**

Enclosed for Mexican Shell Flower

GLADIOLUS (See Separate Folder)

Enclosed for Gladiolus

TOTAL ENCLOSED FOR STOCK

PLUS POSTAGE & HANDLING

(SEE EXPLANATION AT THE RIGHT)

— — 50¢

GRAND TOTAL ENCLOSED

DO NOT DETACH

**MORELANDS'
SPANISH FORT NURSERY
DAPHNE, ALABAMA**

GENERAL INFORMATION

It will speed up the handling of your order considerably if you will use the order blank provided.

Since our stock is perishable, we do not ship C.O.D. Please send your remittance with your order. All stock is guaranteed to be satisfactory upon arrival or money will be cheerfully refunded.

OUR LIBERAL THREE-WAY GUARANTEE

- I. ALL OUR STOCK IS GUARANTEED TO ARRIVE IN GOOD CONDITION.** We unconditionally guarantee all stock will arrive in good condition. Any of our stock may be returned within 7 days for full refund including return postage. All of our bulbs are guaranteed to sprout and any which do not may be returned for full refund.
- II. ALL OUR STOCK IS GUARANTEED TO GROW.** Any stock which dies within one year for any cause whatsoever will be replaced at half price. Any complaints under the terms of Section II of our guarantee should state the kind and number of plants which die and should include 50% of the original cost.
- III. CERTAIN STOCK IS GUARANTEED TO BLOOM.** This guarantee varies with the item.

This map is an attempt to divide the eastern section of the United States into climate zones to aid you in selecting stock suitable for your section of the country. We do not guarantee its accuracy and we are well aware of the limitation of any such map. We do feel, however, that it should be of considerable help. It must be realized, of course, that the plants recommended for any one zone may be killed by extremely adverse weather, while on the other hand, by taking extra precautions it is sometimes possible to grow plants in a colder zone than we recommend.



ORDER BLANK CONTINUED

We never substitute when it is avoidable but we are occasionally sold out of an item which is ordered. If we are unable to fill your order exactly as it is written we will make the best substitution possible unless you instruct us otherwise. Satisfaction is guaranteed of course. If you prefer that we send you a refund instead of substituting check here If you have any special instructions on substitutions, please specify.

PLEASE MAIL TO: (Please Print)

Name _____

Address _____

City _____ State _____

Please ship on or about Amt. encl. _____

IMPORTANT

(PLEASE CHECK ONE)

THIS SHEET WAS MAILED TO ME

THIS SHEET WAS GIVEN ME BY A FRIEND

No Camellias Shipped After April 15th.

No Azaleas Shipped After May 7th.

Gladiolus Will Be Shipped Until June 15th If Available.

PLEASE DO NOT OVERLOOK OUR POSTAGE AND HANDLING CHARGE WHICH IS 50c ON ALL ORDERS EXCEPT ORDERS FOR BULBS ONLY. BULB ORDERS WILL BE SENT POSTPAID.

AZALEAS

For massed display of brilliant color the azalea is unexcelled by any other shrub. Azaleas are easy to grow if you are careful to select hardy varieties for your climate and if you plant them in acid soil.

Our map at the extreme right is designed to aid you in selecting the best varieties for your location. Soil in most of the East and Southeast is already acid but if your local soil happens to contain too much lime this can be easily counteracted by the use of an acid fertilizer.

We are now offering both 1st year and 2nd year plants. There is little difference in the size since both have been kept cut back, but the 2nd year plants are heavier rooted and have sturdier stems.

Many of the 2nd year plants will bloom this Spring. In general, the 1st year plants will not bloom until one year later.

G I A N T (ZONES I & II)

FIELDERS WHITE	The best giant white.
FORMOSA	Purple. Very drought resistant. Compact attractive dark green foliage.
MOSS POINT ROSE	A lovely shade of rose. Attractive foliage.
PRIDE OF MOBILE	Watermelon red. Our most popular azalea.
SOUTHERN CHARM	Similar to Pride of Mobile, but more drought resistant and darker green foliage. Bloom is a little larger with a slight purple cast.

M A C R A N T H A (ZONES II, III & IV)

MACRANTHA	Orange-red. compact, very hardy. Scattered blooms over a long period of time. This is a cold weather azalea. Does not bloom reliably in the Deep South.
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D W A R F (ZONES I, II & III)

CORAL BELL	Coral Pink, double, hardy.
SNOW	White, compact, double, hardy.
HINODEGIRI	Red, compact, very hardy. (ALL ZONES)

C A M E L L I A S

The Aristocrat of Southern Gardens

These plants are grown in open beds without the "benefit" of glass. They are a real bargain but they should not be confused with balled and burlapped field grown specimen plants.

CAMELLIA SASANQUAS: As camellias go, this specie is very hardy. Reports as to just how hardy are conflicting but it is our opinion that they may be grown in Zones I, II and III.

Sasanquas are not suitable for corsage work or cutting. They are hardier and freer blooming than the Camellia Japonicas and we recommend them for landscape use.

SNOW ON THE MOUNTAIN	Semi-double white. Very profuse. Our favorite
ROSEA	Large single flowers of brilliant pink.
SLENDERLEE	Watermelon pink, limber weeping foliage.
WHITE BUTTERFLY	White with pink blush. Single.

CLEOPATRA Cherry red, single. Very compact growth. Dark green foliage.

CAMELLIA JAPONICAS: Where they can be grown, the Camellia Japonica is generally considered the most desirable specie of camellia. The blooms are very satisfactory for cutting and corsages.

SARAH FROST	Full double rose pink, flat bloom with rosebud center. 2 ft. branched. 50¢.
PINK PERFECTION	Full double delicate shade of shell pink, flat bloom. 12" to 15" unbranched. 35¢.
BRILLIANT	Full double red, flat bloom. 12" to 15" unbranched. 35¢.
MATHOTIANA	Also known as Purple Dawn. Very large bloom. Dark pink shading to purple, rosebud center, double. 12" to 15", unbranched. 75¢.
MATHOTIANA (Variegated)	Also known as C. M. Hovey. Same as above but splotched with white. 12" to 15" unbranched. 75¢.